





What is CE mark?

The CE mark is a guarantee that the product complies with all the essential requirements of the European New Approach Directives that apply to it and that a conformity assessment has been carried out to prove compliance with essential requirements.

One CE mark on a product indicates that the product complies with all the essential requirements of all directives applicable to that product.

Although it is often believed that the CE mark indicates high-quality products, the CE mark is not a guarantee of quality. The CE mark is not a commercial mark and does not indicate the origin of the product.

What is the European New Approach Directive?

The New Approach encompasses a set of Directives that prescribe the essential requirements that every product must meet.

Essential requirements are most easily met through the application of harmonized European standards published in the "Official Journal of the European Union."

How to identify which directives apply to a product?

Identifying applicable directives is carried out based on the product's characteristics, technical specifications and intended use. A product may be subject to one or more directives as all aspects of risk must be covered. For the identified directives, it is necessary to identify the harmonized standards applicable to the product. Based on the requirements of applicable harmonized standards, it is assessed which essential performances the product must meet, and which basic tests need to be carried out on materials, components, and the product.

Which products are marked with the CE mark?

The CE mark must be affixed to all new products covered by at least one European New Approach Directive, produced in the European Union or third countries, used products imported from third countries, and products already on the Single market that have been significantly modified to be considered as new products.



Home page of the application







What is CE marking platform?

CE marking platform is an online application created to help manufacturers from WB6 economies to identify which European New Approach Directives are potentially applied on their products, using a set of questionaries. Based on the answers on questionaries, one consultative report on all potentially applicable European New Approach Directives, as well as Regulation, harmonized standards, notified bodies, etc. important in the realization of process of CE marking, for all WB6 markets, as well as EU market is created. Part of the CE marking platform is also a knowledge base, containing important questions & answers in the field of CE marking and New Approach, as well as detailed instructions for users.

At the start, choose one of the official WB6 languages

What are the main advantages of the CE marking platform?

CE marking platform is a tool helping manufacturers to identify preliminary applied European New Approach Directives for its product, and to facilitate import and export to European Union and all WB6 markets. The important advantage of the platform is consultative report containing detailed information and links on regulations, harmonized standards, etc., related to applicable New Approach Directives, and important for operational realization of CE marking process.

How to use CE marking platform?

for usage of CE marking platform. CE marking platform contains detailed, step-by-step instructions for users, which are recommended to be read at the beginning of the CE marking platform usage, to facilitate your user experience. You can choose to start a questionnaire about certain New Approach Directives or to start questionnaire containing questions about all New Approach CE marking Directives. According to the chosen form of questionnaire, you will get consultative report on preliminary applied New Approach Directives for your product. In the CE marking platform knowledge base, you can read important questions & answers in the field of CE marking and New Approach.

How to get additional information on CE marking platform?

If you need additional information on CE marking process, New Approach Directives or CE marking platform usage, you can contact office@wb6cif.eu



office@wb6cif.eu for more information!

Contact us on email

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